

GREAT NECK SOUTH HIGH SCHOOL  
COURSE EXPECTATION SHEET

**BUSINESS/TECHNOLOGY DEPARTMENT**      **COURSE:** Sports and Entertainment Marketing

Objectives:

1. To learn about sports/entertainment marketing how they operate to promote businesses
2. To have students develop marketing philosophies and strategies
3. To promote shared decision making, public presentations and team

Expectations:

1. Students are expected to be in class and on time
2. Plagiarism/Copying of work will not be permitted and will result in the grade of zero for that particular assignment.
3. Students should come to class ready to participate in class discussions. Current Events drive this course!
4. Work completed in this course will focus around team work. These groups will work on numerous projects.

Required Materials:

1. Notebook of any kind,
2. Folder
3. IPAD (school issued)

Grading Policy

1. Tests are given at the end of each unit
2. Projects will be given throughout the semester
3. Class participation is critical to your grade
4. Students will be required to participate in simulated sports business game

**Attendance:** Regular attendance and punctuality are expected. Cutting is not permitted. If you intentionally absent yourself from a class without a legitimate reason you will not be entitled to make up any assignments or exams missed during that period. Intentional absences are a clear message that you are not interested in doing your best. Excessive illegal absence or any cutting will result in parental notification and will impact 50% of the grade.

**Plagiarism Statement:** Plagiarism is defined as presenting the thoughts, writings, and ideas of other people as your own. Integrity of the academic process requires that credit be given where credit is due. Accordingly, it is unethical to present as one's own work, the ideas, representations, or words of another or to permit another to present as one's own work without customary and proper acknowledgment of sources.