

GREAT NECK SOUTH HIGH SCHOOL
COURSE EXPECTATION SHEET--BUSINESS DEPARTMENT

Course: Fashion Marketing

Teacher: Mrs. Demetres

Objectives:

1. To research and evaluate the field of fashion marketing and understand the career opportunities in the field of fashion marketing.
2. To build awareness of personal fashion terminology, as well as marketing terminology.
3. To gain understanding of fashion marketing, including brands, target markets, designers, etc.

Expectations:

1. Treat yourself, myself and fellow classmates with RESPECT!
2. Be on time—lateness and absences affect your participation grade
3. Be prepared—have class notes, assignments, etc when you need them!
4. Do not mess around with the computers! Be clean and throw out your garbage!
5. If you use an iPad or a computer for notes and assignments, DO NOT take advantage of it. There is a zero tolerance policy when it comes to misuse of phones/iPADS in the classroom. If computers are in classroom, iPad might not be used at all for notes/assignments. Teacher's discretion.
6. Complete all assignments and try your best!
7. Ask for help if you need it ☺

In my class, students will demonstrate qualities essential for success in the business world: punctuality, reliability, cooperation, teamwork, listening skills, ability to follow oral and written directions, and respect for others.

Required Materials:

1. Notebook of any kind, folder (optional), something to write with, iPad (if you want to use)

Grading Policy:

I try to give you various different assessments and opportunities to do as well as possible in the class! Remember, you earn grades; I do not give them to you. Your grade will be based on the following:

1. Projects/Assignments: 40%
2. Exams: 40%
3. Participation/Notetaking: 20%

Attendance: You have to be here! Obviously excessive unexcused absences are unacceptable and will affect your grade negatively, but excused absences will also affect your grade. If you are not in class, you cannot participate, and you will not receive points for missing class days, work, notes etc. If you are ever concerned, please come speak to me!

Demetres Dollar\$

This is a part of the course that I have included in order to help you do as well as you possibly can, IF you try your best and go that extra mile. I believe that you should be rewarded for giving 110%. Here's how it works: You can earn dollar\$ for many things—extra class participation, helping me with something, answering random questions in class, bonus questions on quizzes, exams or projects, etc. Your dollar\$ add up along the way, and the point values are worth different things. You can then add your dollar\$ onto tests, projects, etc. You can trade your dollars\$ and they do not carry over.